

Translating Ideas, Transforming the Future

# **Company Overview**

AW Professional Translation Services is the premier localization and translation agency in the Middle East. Founded in 2013 and headquartered in Dubai, we have established ourselves at the vibrant crossroads of the Middle East and Africa.

Our unwavering commitment to excellence reverberates throughout the region, with our local offices providing in-country translation and localization services in a wide variety of fields. Founded in 2008, we have the expertise and experience to offer unrivalled translation and localization services as a subsidiary of the ISO-accredited AW Holding.



## Our Key Differentiators





#### **Linguistic Expertise**

Our team comprises a variety of professionals, such as business analysts, project managers, multimedia designers, software engineers, translators, and localization experts. We provide our clients with high-quality language solutions by combining our linguistic proficiency with cutting-edge localization technologies.



#### **Quality Assurance Framework**

Accuracy and cultural sensitivity are at the heart of our business. From project evaluation to delivery, our quality control process is rigorous and our standards are unwavering. Our commitment to quality is further reinforced by our ISO Management certification.



#### All in one place

We offer a one-stop solution for all your language needs, including accurate specialist translations, website localization, and media localization. Our team of native-language linguists ensures exceptional quality, while our fast turnaround times are conceived to align with your business goals.



## Unmatched Customer Support

Our customer support team is committed to promptly addressing any questions or concerns you may have, and ensuring your complete satisfaction.



#### **Proven Track Record**

With over 20 years of experience, we have successfully assisted numerous businesses in achieving global success. Our portfolio boasts over 400 satisfied clients, and we have translated over 60 million words across more than 20 languages.

## Discover Our Process

Our translation process comprises four key steps, each executed by highly qualified linguists:



#### **Translation**

In the Translation step, a subject-matter expert accurately translates the text into the target language while ensuring cultural nuances are preserved.



#### **Review**

The Review step involves a separate translator checking the translation for fluency and consistency with the source material.



#### **Proofreading**

The Proofreading step ensures that the text is free from grammatical errors, spelling mistakes, and punctuation errors. A proofreader who is a native speaker of the target language will meticulously review the text to eliminate any typos and grammatical errors.



### **Quality Assurance**

Quality assurance will be conducted by a dedicated linguist to ensure that the final document meets the client's specifications for overall quality and consistency.

For large-scale projects involving multiple translators, an editor-in-chief ensures consistency in style and adherence to project guidelines throughout the entire process.

# Services and Solutions

We pride ourselves on offering a comprehensive suite of language services to meet your diverse needs:



#### **Translation**

Our expert translators handle legal, marketing, financial, medical, e-learning, e-commerce, and gaming content with precision and cultural sensitivity.



From websites and software to mobile apps and games, our localization team ensures seamless adaptation for global audiences.



#### **Media Services**

Whether it's transcription, subtitling, or voice-over work, we deliver high-quality media solutions.



#### **Desktop Publishing**

Our skilled desktop publishing professionals meticulously format and design documents, ensuring visual appeal and consistency.



#### Machine Translation Post-Editing (MTPE)

Leveraging cutting-edge AI, we enhance machine-generated translations to achieve human-level quality, bridging the gap between automation and linguistic excellence.

## Languages We Support

Step into a world of seamless communication with AW Professional Translation Services, your gateway to global connectivity.



As pioneers in the realm of linguistic prowess,we boast a team of seasoned translators adept in over 40 languages, ensuring every word resonates with precision and cultural nuance



With a rich tapestry of experience woven over countless projects for 400+ esteemed clients.



Encompassing a staggering 600 million words, our proficiency knows no bounds. Trust in us to transcend linguistic barriers and deliver translations that exude authenticity and reliability, empowering you to conquer new horizons with confidence.

#### Middle Eastern Languages

Arabic Farsi Dari Kurdish and more.

#### Asian Languages

Chinese Japanese Korean and more.

#### European Languages

French German Spanish Italian and more.

## Client-Centric Approach

**At AW Professional Translation Services,** we take a client-centric approach to bridge language barriers and ensure seamless communication between businesses and their global audience. We are confident in our ability to be your gateway to success.

### Some of our happy clients and partners:











# For Further Inquiries

Choose AW Professional Translation Services as your trusted partner for global communication. Get in touch today for a free quote and experience the difference!



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## (®) Locations



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